



DISTINCTLY DOVER

A COMMUNITY VISION FOR 2035



City of Dover
Master Plan
Adopted July 25, 2023



ACKNOWLEDGMENTS

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1. INTRODUCTION

A community-wide vision describes the desired future of Dover as imagined by residents and the broader community.

Over the course of nine months, the City engaged with residents and other community members to envision the future of Dover. Informed by public input, the vision was written to capture the collective priorities and aspirations of Dover’s people, while painting a vivid picture of what the City will strive to become by the year 2035. The benefit of this approach was the emphasis on public engagement and dialogue which drove the development of the vision. This allowed interested participants to engage in each phase of the vision development process.

Distinctly Dover: A Community Vision for 2035 will guide and inform the City of Dover’s Master Plan, a comprehensive policy document which guides land use changes and development. The City of Dover reviews and updates each Master Plan chapter every ten years to inform long-range land use planning, infrastructure planning, and other related policies.

The Vision Chapter is unique in that it serves as the foundation for all other chapters in the Master Plan. Over the next decade, the vision will be used to inspire and inform the priorities and actions detailed in all other Master Plan chapters. The vision is also meant to reflect the desires and priorities of Dover residents, businesses, and other stakeholders. Moving toward this vision over time will require changes to land use regulations, non-regulatory initiatives and investments, and the results will reinforce the preferred pattern of development that has been identified by Dover residents.

Distinctly Dover: A Community Vision for 2035 includes three major components:

- **Vision Statement:** Composed of eight distinct pillars, which represent the core aspirations Dover will be working toward.
- **Community Values:** Identified strengths to be retained and priorities for change.
- **Vision Pillars and Elements:** A description of each vision pillar through a series of elements that provide additional context and ideas.



2. VISION STATEMENT

1. We are a **welcoming, connected, and engaged community** with a high level of civic participation and a transparent, responsible local government.
2. We are a City with an **emerging urban vibrancy**, guided by intentional growth to create **connected neighborhoods, attractive streetscapes, and accessible open space**, while maintaining what makes Dover distinct.
3. We have an **attractive, thriving downtown**, connected to a **lively waterfront**, that serves as a City center and gathering place, and is known as a **destination** for visitors, businesses, and community events.
4. We have **affordable and attainable housing and support services** that are accessible to, and utilized by, individuals, families, and households of diverse backgrounds and needs.
5. We are a community committed to supporting, attracting, and **expanding business and employment opportunities** that foster economic growth and community well-being.
6. We have a **robust transportation system** that encourages safe and appealing pedestrian, transit, and other alternative transportation options that connect us to the broader region.
7. We have **outstanding schools, recreation, and cultural activities** for all ages, and our community organizations collaborate to provide us a strong foundation and promising future.
8. We are leaders in incorporating innovation to create **resilient and environmentally focused infrastructure, energy, and utility systems** to responsibly steward our resources and cherished environment.

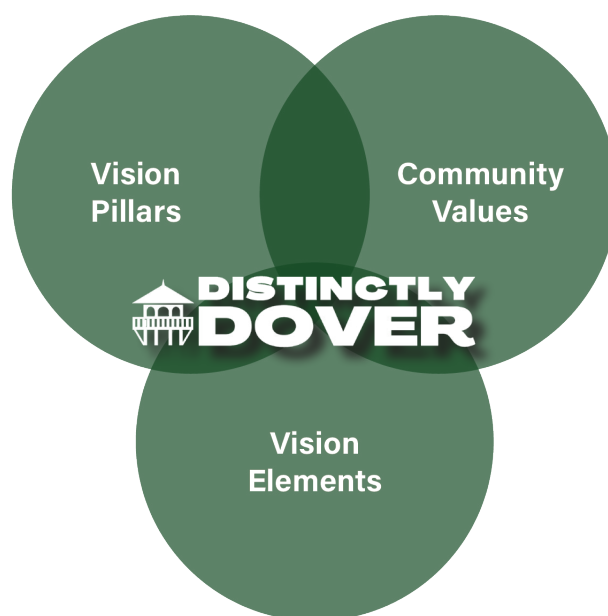


3. UNDERSTANDING THE VISION

Dover’s vision statement is composed of eight distinct and equally important aspirations, referred to as vision pillars.

A series of vision elements correspond with each vision pillar and provide a more detailed description of the different aspects and priorities of the pillar. The community values section of this chapter reflects where this visioning process began and how residents view Dover’s current strengths to be retained, as well as current challenges that are a priority for change. Taken together, the community values, vision pillars, and elements describe the desired future, or vision, for the City of Dover. The vision pillars and elements are interrelated and interdependent and one is not a priority over another. The numbering system used in the Complete Vision Description section is provided for ease of reference and does not indicate ranking.

The vision paints a picture of Dover in the future. There are aspects of the vision that describe what the City is now, but the focus is on what residents and other stakeholders want Dover to become. Naturally, not every value, vision element, or even vision pillar will resonate the same with every Dover stakeholder, but these themes emerged from community engagement and were heard repeatedly. Together, they provide a direction for Dover to work towards. While the Vision Chapter sets the tone and direction, and is the foundation to inform all the other Master Plan chapters, achieving this vision will require action. The necessary actions will be identified in each of the other chapters of the City of Dover’s Master Plan.



HOW DID DOVER ENGAGE COMMUNITY MEMBERS IN CRAFTING THE VISION?

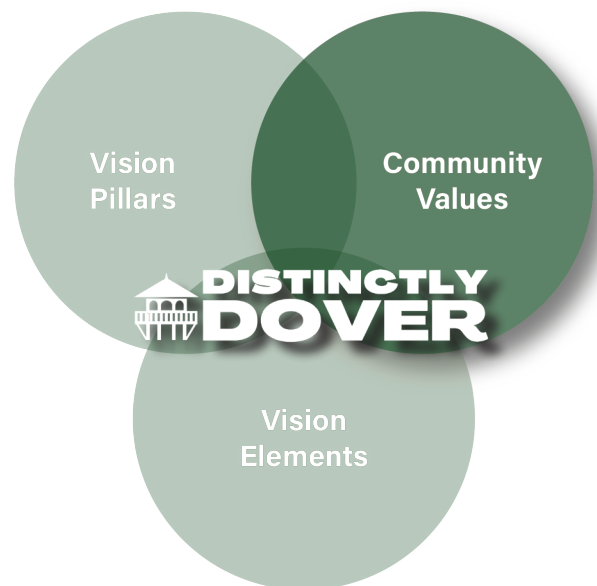
- **Tabling at Dover’s 2022 Apple Harvest Day and 2022 Festival of Trees Event**
- **Online polling**
- **“First 5 Minutes for Dover’s Future” at City meetings**
- **Virtual Visioning Session**
- **Vision “On-The-Go” Events**
- **Draft Vision Drop-In Event**



4. COMMUNITY VALUES

When thinking about the future, it is also important to reflect on Dover's current strengths and challenges.

Residents and community members value Dover's distinct character and high quality of life. However, when asked about Dover's challenges and priorities for change, participants emphatically named issues that they are most concerned about. Together, these strengths and challenges help to frame what residents want to see retained, as well as what they see as priorities for change in order to reach a better version of Dover.



DOVER'S STRENGTHS: WHAT IS TO BE RETAINED AND BUILT UPON

- **WELCOMING**, friendly, and connected community with a diverse population. A community with a sense of history, well-attended community gatherings, and a feeling of safety.
- **HIGH-QUALITY COMMUNITY SERVICES** and resources including, the library, school system, City services, and healthcare and emergency services.
- **URBAN AND RURAL CHARACTER** that balances a small-town feeling and access to rural areas with the amenities and energy of a City.
- **WELL-MANAGED CITY GOVERNMENT** with long range planning, resident committees, and accessible community engagement with a willingness to listen.
- **ENVIRONMENTAL LEADERSHIP** in infrastructure and resiliency, with thoughtful stewardship and access to natural resources.
- **ATTRACTIVE DOWNTOWN** that serves as the nucleus of the City, with walkable local businesses and restaurants, and provides opportunities for business growth.
- **RECREATION** activities, nonprofit organizations, and volunteer opportunities that are attractive to a variety of ages.
- **LOCATION** and proximity to major cities, the ocean, and mountains.

DOVER'S CHALLENGES: TOP CONCERNS AND PRIORITIES FOR CHANGE

- **HOUSING** can be unaffordable, with fewer housing options and limited supply; also, more people in Dover are experiencing housing insecurity and homelessness, some of whom are also experiencing mental and behavioral health challenges.
- **GROWTH IMPACTS**, or the impacts on existing resources, infrastructure, community, and the overall cost of living as a result of a growing City.
- **TRANSPORTATION**, especially limited public transportation options or frequency, and the need for improvements to support walkability and pedestrian safety, and traffic calming.
- **DOWNTOWN** changes and business opportunity and affordability is becoming more constrained and limited.
- **CLIMATE CHANGE** impacts, energy costs, and environmental resiliency.
- **PARTICIPATION** in local government and civic life is not always representative or convenient to the Dover community as a whole.

Please note that this list of strengths and weaknesses is not prioritized by importance.



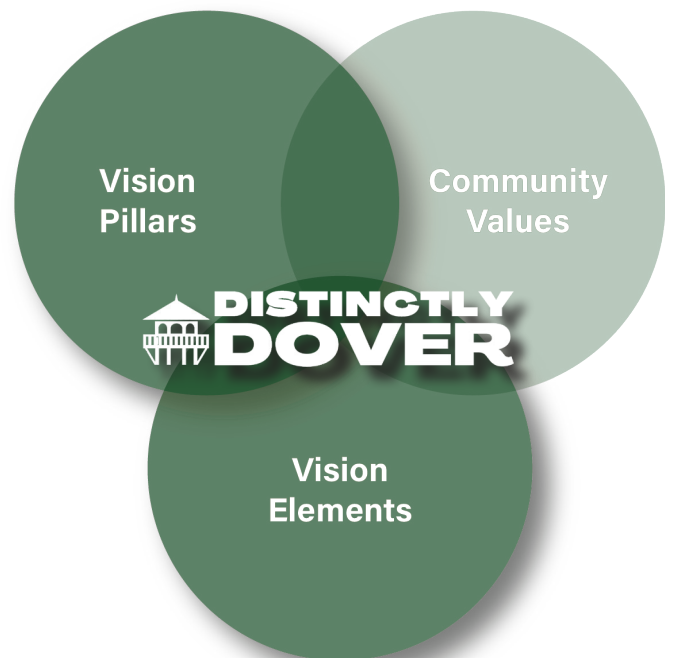


5. VISION PILLARS AND ELEMENTS

The vision statement describes the desired future of Dover as imagined by residents and the broader community. The statement is comprised of eight sentences referred to as vision pillars. In conjunction with each vision pillar are a series of vision elements that provide a more detailed description of aspects and priorities of each pillar.

The eight vision pillars reflect the public input provided during the outreach and engagement process to develop this chapter. Also developed through public input, the elements provide descriptive ideas to guide other Master Plan chapters and implementation efforts in Dover over the coming decade. Some of the elements may reflect what the City is now, but the focus is forward-looking toward

what residents want Dover to be in 2035. The vision pillars and their corresponding elements are included in the following pages.





PILLAR 1.

We are a welcoming, connected, and engaged community with a high level of civic participation and a transparent, responsible local government.

1.1. We are a welcoming community to all.

1.2. We are an inclusive community where everyone can find a sense of belonging and where diversity of identity, culture, and background is embraced.

1.3. We have an awareness and see value in Dover's history and people, past, present, and future.

1.4. We share a community commitment to connect, respect, and take care of one another.

1.5. Intergenerational civic engagement is strong, especially among younger people participating in civic life, volunteering, and local government.

1.6. Community members are informed and empowered to participate in civic life, and there are accessible pathways for all people to get involved.

1.7. Local government is representative of Dover's community demographics.

1.8. There is clear, consistent communication and information among and between community and local government, with local government conducting active outreach.

1.9. Local government is responsive to community needs and there is transparent information and decision-making in City operations.

1.10. An equity lens is applied in local government decision-making and there are collaborative relationships with community groups built on trust.

1.11. Emergency services and law enforcement are responsive and built on positive relationships with community groups, helping to keep us safe and healthy.

1.12. Local government and City operations are fiscally responsible, and there is a thoughtful tax structure that remains competitive and affordable.



PILLAR 2.

We are a City with an emerging urban vibrancy, guided by intentional growth to create connected neighborhoods, attractive streetscapes, and accessible open space, while maintaining what makes Dover distinct.

2.1. Current needs and quality of life of Dover's community are maintained in an effort to plan for and balance future development, growth, and change.

2.2. We have well-planned and thoughtful infrastructure and residential and commercial development that complements current neighborhoods and business areas.

2.3. Dover maintains distinct areas that have defining land uses and characteristics, such as an urban, historic downtown center, residential neighborhoods, business districts, and rural residential, agricultural, and open lands.

2.4. New development and the pace of growth is thoughtfully and intentionally considered in the context of community need, character, and affordability.

2.5. New development takes into account impacts on services, infrastructure, tax structure, and natural resources, especially on finite resources.

2.6. Well-designed development includes density, mixed use, and multi-story structures where appropriate, yet conserves land and open space where beneficial.

2.7. Riverfront development and our connection to waterways and the ocean is guided in a way that highlights our relationship to our broader geography.

2.8. Development is visually appealing, creating cohesion and connectivity within its surrounding context, especially in the downtown and our neighborhoods.

2.9. Building styles and facades have continuity, are visually appealing, and incorporate creativity and variety within a form-based code.

2.10. Preservation of historical buildings, architecture, and the visual charm of the downtown core is maintained.

2.11. Sense of history, geographical heritage of land use, buildings, and people is present, acknowledged, and appreciated.

2.12. Impacts of climate change, including severe weather and rising water levels are considered in development guidelines and decisions.

2.13. Streetscapes are attractive with resilient greenscapes, permaculture, and trees and serve as corridors and connectors between neighborhoods and commercial areas.

2.14. Universal design guides development and complete streets infrastructure create a built environment that can be accessed, understood, and used to the greatest extent by all people.

2.15. Services, businesses, and activities are easily accessible, walkable, and close by.

2.16. Neighborhoods include green space, parks, and community-gathering spaces.

2.17. Rural neighborhoods, undeveloped land, and agricultural areas are maintained.

2.18. Conservation lands and green spaces are encouraged and accessible throughout the City.





PILLAR 3.

We have an attractive, thriving downtown, connected to a lively waterfront, that serves as a City center and gathering place, and is known as a destination for visitors, businesses, and community events.

3.1. Our historic downtown is vibrant, charming, and fully occupied with a variety of local businesses, retail, and residences.

3.2. While there is an urban experience downtown, the City retains a small town feeling of community.

3.3. There is a walkable City center, with some pedestrian-only areas.

3.4. Waterfront development complements the downtown area and there are gathering places for community, arts, shops, restaurants, and connection to the Cochecho River.

3.5. Downtown development is consistent and attractive alongside the historic architecture and mills.

3.6. There are gathering places and opportunities downtown that create a sense of connection and community, including cultural, entertainment,

and recreational activities for all ages and multigenerational groups.

3.7. Downtown parks are connected as a special feature along the river and there are places to sit to enjoy and access the Cochecho River.

3.8. There is a riverwalk pathway to enjoy downtown and the Cochecho River.

3.9. Downtown residences and neighborhoods have all the basic amenities, including a grocery store, within walking distance and public transportation to allow for car-free mobility.

3.10. A variety of downtown businesses serving community members and visitors can afford to be located downtown.

3.11. There are access points and recreation infrastructure on the Cochecho River.

3.12. Parking is accessible and adequate for downtown, but does not detract from the walkable experience.

3.13. Traffic volume and direction benefits the experience and access to downtown.

3.14. Well-developed wayfinding brings people to areas not easily discovered.

3.15. Clean, permanent public restrooms are accessible downtown.

3.16. Dover has a reputation for creative placemaking and is a destination for visitors and overnight stays.

3.17. Seasonal festivals, winter amenities, and downtown fairs and events draw community members and visitors.

3.18. Trees, greenscapes, and permaculture replace pavement to create an environmentally-focused downtown.





PILLAR 4.

We have affordable and attainable housing and support services that are accessible to, and utilized by, individuals, families, and households of diverse backgrounds and needs.

4.1. Housing is affordable, and attainable to a variety of individuals, families, and households at a range of income levels.

4.2. Diversity of housing options are available, including single family and multi-family homes, and safe, well-maintained rental units.

4.3. Housing types are interspersed to foster neighborhoods that are multigenerational and socioeconomically diverse.

4.4. We are supporting varying housing needs including availability of one-level housing, assisted living, and long-term care options to meet the needs of residents of all ages and abilities.

4.5. Housing and property taxes are affordable to older residents on fixed incomes seeking to age in place in Dover.

4.6. Housing in the downtown area is available for walkable, car-less living.

4.7. Large single-family housing can be converted into multi-family housing where appropriate.

4.8. Housing is available to adults with disabilities.

4.9. High quality healthcare and specialists, including behavioral and mental healthcare, are accessible and available to all community members.

4.10. Low-barrier shelter and support services are available and utilized by people experiencing housing insecurity and homelessness.

4.11. Creative housing solutions, incorporating the 'housing-first' model of shelter and case management, that meets the needs of residents experiencing homelessness or housing insecurity.

4.12. Collaborative public and private partnerships address homelessness and housing needs in Dover, including supportive resources and specialists within local government and departments.



PILLAR 5.

We are a community committed to supporting, attracting, and expanding business and employment opportunities that foster economic growth and community well-being.

5.1. We are a regional leader and economic hub for creative innovation, opportunity, and growth in a diversity of industries.

5.2. Community members support economic development measures to ensure a strong economic base.

5.3. Businesses and industries are attracted to Dover's quality of life, providing greater employment opportunities.

5.4. Dover is able to retain an adequate workforce capable of supporting the region's businesses, including workers with a diversity of skillsets and at all stages of their careers, due to its quality of life and housing opportunities.

5.5. Dover is known as a regional medical center with high-quality healthcare facilities, providers, and specialists.

5.6. Regulations and processes are clear and predictable in order to foster business opportunity and expansion.

5.7. Downtown is an attractive location for small businesses to find success.

5.8. Businesses and entrepreneurs with a diversity of backgrounds bring cultural experiences, foods, and opportunities to Dover community members.

5.9. Business community actively participates in and is supportive of community efforts and events.

5.10. Local food production, agriculture, and farming businesses grow and thrive in Dover.

5.11. Business and industrial activities are conducted with careful attention to community health and safety and best practices are implemented to prevent or mitigate negative impacts to air, ground, and water resources.

5.12. Redevelopment and reuse of vacant or underutilized buildings and parcels is a focus City-wide.

5.13. Communications and technology infrastructure, including open, fast broadband internet, are reliable and accessible.



PILLAR 6.

We have a robust transportation system that encourages safe and appealing pedestrian, transit, and other alternative transportation options that connect us to the broader region.

6.1. Dover is a walkable City with safe, appealing pedestrian infrastructure throughout its entirety.

6.2. Year-round walkability is possible with a well-maintained sidewalk network in winter months.

6.3. Bike infrastructure, including protected bike lanes, bike rentals, and storage are available throughout the City.

6.4. Regional bike trails connect to regional destinations, including Durham, Somersworth, and Portsmouth.

6.5. There are desirable pathways and trails along the river and other areas of interest, such as the Community Trail.

6.6. Complete streets development fosters non-motorized, alternative transportation options.

6.7. Interconnected multimodal transportation systems, including complete streets, support walking, biking, and transit throughout Dover and the broader region.

6.8. The Transportation Center has ample parking for increased use and is integrated into the streetscape and easily connected to downtown.

6.9. Transit systems support movement throughout the City.

6.10. Public transit is low or zero emission.

6.11. Car-free life is possible in Dover.

6.12. Infrastructure for rideshare, electric vehicles, and other transportation and safety innovations is planned for and adopted.

6.13. Traffic patterns, calming, and alternative options help to reduce traffic and congestion and improve safety.

6.14. Parking is accessible and compliments the goals of the City-wide transportation system.



PILLAR 7.

We have outstanding schools, recreation, arts and cultural activities for all ages, and our community organizations collaborate to provide us a strong foundation and promising future.

7.1. We have high-quality community services that create a foundation for community life and opportunity in Dover.

7.2. We have an excellent public school system that is recognized for its quality education in the region and the state.

7.3. Our school system is supported by committed educators with competitive teacher salaries and valued by community members.

7.4. Schools are prepared for population growth and change and development is paced to align services and tax structure.

7.5. Quality dependent care is available with options for all ages, and our community invests in children, families, and older adults.

7.6. Community-serving City departments, organizations, nonprofits, and volunteers provide educational, cultural, arts, and recreation activities for all ages, especially younger and older Dover residents, and intergenerational groups.

7.7. The Community Trail is enjoyed and well-used by all, has good visibility, and is safe.

7.8. The Community Trail is extended and connected as part of a comprehensive transportation system.

7.9. Recreation opportunities are available on Dover's waterways, including access for paddlesports and other activities.

7.10. Recreation opportunities are available on Dover's waterways, including access for kayaks and other activities.

7.11. Bicycle trails are created and expanded on and recreation trends inform Dover's recreation options.

7.12. Recreation facilities include outdoor playing fields, indoor sports complex, aquatic pool facilities, and more.

7.13. Community arts and culture, including visual art and performance, is part of the fabric of the City and community experience.



PILLAR 8.

We are leaders in incorporating innovation to create resilient and environmentally focused infrastructure, energy, and utility systems to responsibly steward our resources and cherished environment.

8.1. We are a regional and statewide leader in creating innovative, resilient, and environmentally-focused infrastructure, energy, and utility systems.

8.2. We have accomplished our resiliency plan goals.

8.3. We use a resilience-based and long-term costs reducing approach to managing facilities and utilities, energy use, watershed impacts, and climate adaptation.

8.4. We are a leader in environmental regeneration, reducing energy use, and are striving to be a net zero community.

8.5. We have local and regional renewable energy sources, including community solar that powers our public facilities, utilities, and fleet.

8.6. Residential solar and other environmentally-focused home improvements are promoted and incorporated by homeowners, rental property owners, and renters.

8.7. New development incorporates passive and active solar design into its construction.

8.8. Development and road infrastructure updates include electric vehicle charging stations and are prepared for new technology and innovation.

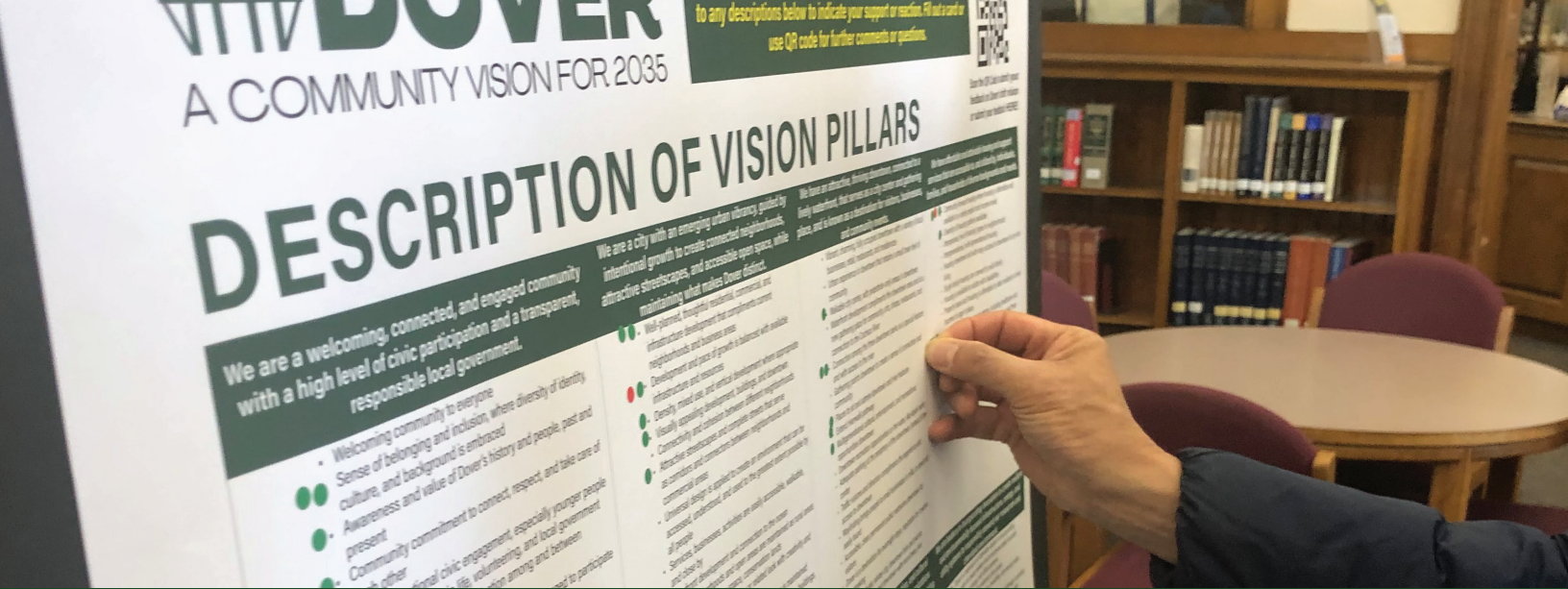
8.9. Regulations and land use ordinances are adapted to evolving technology and innovation.

8.10. Infrastructure incorporates resilience-based design including permaculture, stormwater infiltration, street trees, and landscaping that helps to manage water resources, temperature, and climate change impacts.

8.11. We responsibly steward the Cochecho River habitat for its ecological, cultural, and economic value in Dover.

8.12. Reduction of single-use plastics is encouraged and we are reducing solid waste, while also providing composting services.

8.13. We are prepared for climate impacts with emergency plans and emergency shelters as the likely center for regional response, including anticipated climate migration.



6. ABOUT THE VISION PROCESS

The Master Plan Vision Chapter presents a shared vision of Dover in the future. To create such a statement about the future of the City, it was necessary to hear directly from community members.

A public outreach and engagement process was designed and launched during the Fall of 2022 to help get the word out about this project, and to provide a variety of ways for the public to participate over the next several months, which is shown in the summary timeline on page 19.

Titled **Distinctly Dover: A Community Vision for 2035**, the project was guided by a Vision Committee and City staff and engaged a wide variety of participants through a series of accessible engagement opportunities. A City-hosted webpage provided project updates, advertised events, and ensured access to background documents. Opportunities for event participation and project engagement were also communicated through the City’s social media accounts, Dover Download newsletter and podcast, announcements at public meetings, and through other media channels.



VISION COMMITTEE

In September 2022, a Vision Committee was established to provide guidance and direction for this planning process and the development of the Vision Chapter. Over the course of the project, the Vision Committee met periodically with the consultant team and City staff to collaboratively create an outreach and engagement plan, review public input received, refine materials, and to invite public participation. To help initiate the public input process, the Committee selected the title, **Distinctly Dover: A**

Community Vision for 2035. The title was chosen to reflect the unique character and sense of place that Dover embodies and to look beyond the next ten years.

DOCUMENT REVIEW

One of the Committee’s other early tasks was to consider the findings from a review of Dover’s major guiding plans and documents, including the 2012 Vision Chapter. The findings of this document review helped to identify topics that were then used to engage the public and inform the drafting of the new vision. Contributions from Committee members helped to shape the overall project and the final Vision Chapter.

COMMUNITY OUTREACH AND ENGAGEMENT

Distinctly Dover: A Community Vision for 2035 is grounded in the input provided by community members about their vision and priorities for the future of Dover. Outreach and engagement efforts were focused on reaching residents and other stakeholders where they are with simple, accessible ways to provide input. With the Vision Committee

guiding the process, public input was gathered through tabling at community gatherings, online and in person community sessions, online poll questions, and a series of drop-in discussions.

To better understand the hopes, values, concerns, and desired future for Dover, a simple open-ended question was posed: “What is your one wish for Dover’s future?” This question was offered at tabling events and as an online poll. A Virtual Visioning Session early in 2023 provided a longer, interactive meeting opportunity online to discuss Dover’s future and vision in facilitated large and small group discussions.

Vision Ambassadors were then trained to bring a similar facilitated activity titled “Vision on the Go” to community groups around the City. Finally, the draft community vision was shared in a series of drop-in discussions around the City and feedback was gathered both in person and in an online poll. Together, all of these methods drew hundreds of responses (approximately 400) to provide thoughtful contributions that led to the creation of Dover’s Vision.

COMMUNITY VISIONING OUTREACH TIMELINE SUMMARY

Festival Outreach Fall 2023	Get the Word Out Winter 2023	Virtual Visioning Session February 2023	Vision On the Go Events February/March 2023	Draft Vision Drop-In Event April 2023
<p>TABLING: What’s your ONE wish for Dover’s future?</p> <ul style="list-style-type: none"> • Apple Harvest Day • Festival of Trees 	<p>COMMUNICATIONS:</p> <ul style="list-style-type: none"> • Website • First 5 Minutes for Dover’s Future at meetings • Fliers in all Dover communications <p>ONLINE POLL: What’s your ONE wish for Dover’s future?</p>	<p>INTERACTIVE ONLINE COMMUNITY CONVERSATION:</p> <p>What makes Dover special to you?</p> <p>What do you see as Dover’s biggest strengths?</p> <p>What are Dover’s major challenges?</p> <p>What’s your vision for Dover in 10 years?</p> <p>What’s missing now that you want to see in Dover in 10 - 20 years?</p>	<p>VISION ACTIVITY WITH:</p> <ul style="list-style-type: none"> • Vision Ambassadors • Dover Rotary Club • Dover Arts Commission • Children’s Museum of NH • Dover Planning Board • Dover Downtown Businesses • Woodman Museum • Dover Business and Industrial Development Authority • Dover Main Street • Dover Committee for Racial Equity and Inclusion 	<p>PROVIDE FEEDBACK ON DRAFT VISION VIA STICKER ACTIVITY/ ONLINE POLL:</p> <p>EVENT LOCATIONS:</p> <ul style="list-style-type: none"> • Dover Community Senior Center • Dover City Hall - Customer Service Center • Dover Public Library • Seymour Osman Community Center • Dover City Hall - Council Chambers



7. CONCLUSION

Distinctly Dover: A Community Vision for 2035 presents a holistic and inspiring vision for the future of Dover. In naming Dover’s desired future, we set the goals and destination and now we must determine how we will get there. Unlike the other chapters of the Master Plan, the unique role of the Vision Chapter is to be the inspiration that guides and informs all other chapters. The action steps needed to reach this vision are to be determined and detailed in the implementation sections of each of the other chapters of the City of Dover’s Master Plan.

Looking ahead, the City should:

- **Review the Vision Chapter annually in conjunction with other chapter updates:** As the City of Dover continues the annual review and updating of Master Plan Chapters, the first place to start will be with a careful review of this Vision Chapter. The vision elements that relate to a specific chapter topic will then inform the guiding goals of that chapter and the drafting of implementation actions.
- **Use the vision as a guiding document in all planning and policy decisions:** Given that the world around us is always changing and evolving, the Vision Chapter should be grounded in discussions of the current conditions of the City of Dover when informing planning and policy decisions. This includes opportunities for the City of Dover to reflect on the Vision Chapter when considering land use regulation updates, capital

improvement plans, and policy decisions that arise outside of the Master Plan process.

- **Share the community vision far and wide to build ownership and excitement around achieving it:** Distinctly Dover: A Community Vision for 2035 will serve as a useful document for other organizations in the community. Non-profit organizations, businesses, economic development groups, and other long-range planning efforts will benefit from the identified priorities and goals for the next decade. This vision was guided and informed by community members and is more likely to be accomplished when many groups and efforts are working together to move toward the same exciting future.

REVISIT



GUIDE



PROMOTE



NEXT STEPS

REVISIT

- Review the Vision Chapter annually in conjunction with other chapter updates.

GUIDE

- Use the vision as a guiding document in all planning and policy decisions.

PROMOTE

- Share the community vision far and wide to build ownership and excitement