

Appendix H
Downtown Visitor Survey



Dover Downtown Traffic and Parking Study – Downtown Visitor Survey

Please circle all that apply – survey takes about 2 minutes

- Why did you come to downtown Dover?

Resident	Office Employee	Business Employee
Shopper	Business Owner	Other _____
- What time did you arrive downtown?

Before 10 am	10 am-12 pm	12-4 pm	After 4 pm
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- How long do you plan on staying downtown?

0-1 hr	1-2 hrs	2-4 hrs	4-8 hrs	>8 hrs
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- How many different destinations will you visit?

1	2	3	4	5+
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- By what mode of travel did you arrive downtown?

Drive	Walk	Bike	Other _____
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- By what route did you enter downtown?

Dover Point Rd	Central Ave NB	Silver Street
Washington St	Sixth Street	Central Ave SB
Broadway	Portland Ave	Fourth Street
- Length of trip (in miles) from your origin?

0-5	5-10	10-15	15-20	20+
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- Do you have a parking permit? If yes, what type?

No	Yes	Resident	Municipal	Employee
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- Did you circulate around the one-way loop to get to your destination? If yes, how many times?

Yes	No	1	2	3	4	5+
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- Where did you park?

On-street (metered)	On-street (non-metered)
Off-street (public lot)	Off-street (private lot)
- Are you aware of the parking validation program?

Yes	No	Used it this trip
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- How long (in minutes) did it take you to find parking?

0-5	5-10	10-15	15-20	20+
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- Please rate the difficulty of finding a parking space

Easy	1	2	3	4	5	Difficult
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- Length of walk (in minutes) from parking to destination?

0-1	2-4	5-9	10-14	15+
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- How many times have you visited downtown Dover?

1	2	5	10	More
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- Would you visit downtown Dover again?

Yes	No	Comment _____
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Please return this completed survey to the location where you obtained it, or else return it to any of the following locations:
 Planning Department, First Floor, City Hall, 288 Central Avenue, Dover, NH 03820 – Attn: Bruce Woodruff
 Greater Dover Chamber of Commerce, 299 Central Avenue, Dover, NH 03820 – Attn: Jack Story
 Dover Main Streets, 301 Central Avenue, Dover NH 03820 – Attn: Debra Dineen (or Main Streets box in City Hall mailroom)

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- Why did you come to downtown Dover?

Resident	Office Employee	Business Employee
Shopper	Business Owner	Other _____
- What time did you arrive downtown?

Before 10 am	10 am-12 pm	12-4 pm	After 4 pm
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- How long do you plan on staying downtown?

0-1 hr	1-2 hrs	2-4 hrs	4-8 hrs	>8 hrs
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- How many different destinations will you visit?

1	2	3	4	5+
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- By what mode of travel did you arrive downtown?

Drive	Walk	Bike	Other _____
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- By what route did you enter downtown?

Dover Point Rd	Central Ave NB	Silver Street
Washington St	Sixth Street	Central Ave SB
Broadway	Portland Ave	Fourth Street
- Length of trip (in miles) from your origin?

0-5	5-10	10-15	15-20	20+
-----	------	-------	-------	-----
- Do you have a parking permit? If yes, what type?

No	Yes	Resident	Municipal	Employee
----	-----	----------	-----------	----------
- Did you circulate around the one-way loop to get to your destination? If yes, how many times?

Yes	No	1	2	3	4	5+
-----	----	---	---	---	---	----
- Where did you park?

On-street (metered)	On-street (non-metered)
Off-street (public lot)	Off-street (private lot)
- Are you aware of the parking validation program?

Yes	No	Used it this trip
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- How long (in minutes) did it take you to find parking?

0-5	5-10	10-15	15-20	20+
-----	------	-------	-------	-----
- Please rate the difficulty of finding a parking space

Easy	1	2	3	4	5	Difficult
------	---	---	---	---	---	-----------
- Length of walk (in minutes) from parking to destination?

0-1	2-4	5-9	10-14	15+
-----	-----	-----	-------	-----
- How many times have you visited downtown Dover?

1	2	5	10	More
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- Would you visit downtown Dover again?

Yes	No	Comment _____
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Question

1. Why Did you come to DOWNTOWN DOVER?

Resident - 37% Business Employee - 5% Business Owner - 4%
Office Employee - 13% Shopper - 34% Other - 7%

2. What time did you arrive downtown?

Before 10am - 38% 12-4pm - 26%
10am-12pm - 21% After 4pm - 15%

3. How long do you plan on staying downtown?

0-1 hr - 49% 2-4 hrs - 5% >8 hrs - 16%
1-2 hrs - 22% 4-8 hrs - 9%

Office Employee

4. How many different destinations will you visit?

1 - 34% 3 - 21% 5+ - 5%
2 - 37% 4 - 3%

5. By what mode of travel did you arrive downtown?

Drive - 97% Walk - 2% Bike - 1% Other - 0%

6. By what route did you enter downtown?

Dover Point Rd - 14% Central Ave NB - 27% Silver St - 12%
Washington St - 9% Sixth St - 9% Central Ave SB - 16%
Broadway - 5% Portland Ave - 7% Fourth St - 2%
Locust - (1 of 349)

7. Length of trip (in miles) from your origin?

0-5 - 63% 5-10 - 16% 10-15 - 9%
15-20 - 6% 20+ - 6%

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8. Do you have a parking permit? If yes, what type?

No - 85% Yes - 1% Resident - 2% Municipal - 4% Employee - 9%

9. Did you circulate around the one-way loop to get to your destination? If yes, how many times?

Yes - 4% 1 - 30% 3 - 2% 5+ - 0%
No - 54% 2 - 10% 4 - 1%



10. Where did you park?

On-street (metered) - 17%

On-street(non-metered) - 53%

Off-street(public lot) - 18%

Off-street(private lot) - 12%

11. Are you aware of the parking validation program?

Yes - 35%

No - 64%

Used it this trip - 1%

12. How long (in minutes) did it take you to find parking?

0-5 - 82%

10-15 - 4%

20+ - 0%

5-10 - 12%

15-20 - 1%

13. Please rate the difficulty of finding a parking space

1 - 57% 2 - 16% 3 - 15% 4 - 5% 5 - 7%

14. Length of walk (in minutes) from parking to destination?

0-1 - 61%

5-9 - 6%

15+ - 0%

2-4 - 32%

10-14 - 1%

15. How many times have you visited downtown Dover?

1 - 6%

5 - 4%

More - 88%

2 - 1%

10 - 1%

16. Would you visit downtown Dover again?

Yes - 99%

No - 1%